

Country	Marketing	Utility	Authentication	Service
Argentina	0.0804	0.0294	0.0264	0.0228
Brazil	0.0451	0.0253	0.0227	0.0216
Chile	0.0889	0.0423	0.0380	0.0327
Colombia	0.0641	0.0061	0.0055	0.0043
Egypt	0.0774	0.0496	0.0446	0.0464
France	0.1033	0.0554	0.0499	0.0620
Germany	0.0985	0.0616	0.0554	0.0591
India	0.0072	0.0031	n/a	0.0029
Indonesia	0.0297	0.0144	0.0216	0.0137
Israel	0.0254	0.0135	0.0122	0.0130
Italy	0.0498	0.0302	0.0272	0.0278
Malaysia	0.0620	0.0144	0.0130	0.0158
Mexico	0.0315	0.0192	0.0173	0.0075
Netherlands	0.1152	0.0577	0.0519	0.0643
Nigeria	0.0372	0.0230	0.0207	0.0223
Pakistan	0.0341	0.0182	0.0228	0.0102
Peru	0.0507	0.0302	0.0272	0.0129
Russia	0.0578	0.0344	0.0310	0.0287
Saudi Arabia	0.0292	0.0181	0.0163	0.0140
South Africa	0.0273	0.0144	0.0130	0.0121
Spain	0.0443	0.0274	0.0246	0.0266
Turkey	0.0078	0.0067	0.0060	0.0022
United Arab Emirates	0.0245	0.0143	0.0128	0.0137
United Kingdom	0.0509	0.0287	0.0259	0.0280
North America	0.0180	0.0108	0.0097	0.0064
Rest of Africa	0.0162	0.0115	0.0104	0.0064
Rest of Asia Pacific	0.0528	0.0340	0.0306	0.0161
Rest of Central & Eastern Europe	0.0620	0.0446	0.0402	0.0181
Rest of Latin America	0.0534	0.0356	0.0321	0.0305
Rest of Middle East	0.0246	0.0143	0.0128	0.0157
Rest of Western Europe	0.0427	0.0303	0.0273	0.0286
Other	0.0435	0.0244	0.0219	0.0104